

Increasing Joy, Increasing Generosity in Your Congregation

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Two key changes to create generosity?

1. _____
2. _____

To change the culture in your congregation...

1. _____
2. _____
3. _____

Two videos to watch to think about your “why” –

1. _____
2. _____

The world’s *worst* thank you letter...

There are at least 16 (yes, 16!) steps to writing a great TY letter. Write down your favorites.

- | | |
|----|-----|
| 1. | 6. |
| 2. | 7. |
| 3. | 8. |
| 4. | 9. |
| 5. | 10. |

There's one key thing you can do to make your TY letter stand out.

Have an _____

Ideas to improve your giving statement:

How can your memorial thank you letter stand out above the others?

What makes for a great story?

- 1.
- 2.
- 3.

How can you tell your congregation's story?

What stories spur generosity?

- | | |
|----|----|
| 1. | 4. |
| 2. | 5. |
| 3. | 6. |

Who tells your story?

Congrats! You've made it through the webinar! What's one (yes, one) new thing you'll try because of it?

Come on...how 'bout one more?

Thanks for being here!
Shoot me an email if I can be of any help...
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